2027 BUSINESS ADVANTAGE *sponsorships*

ANNUAL INVESTMENT OPPORTUNITIES

Government
$2,500.00/Year

University
$1,500.00/Year

Utility
$600.00/Year

Business Investment
$250.00/Year

Non-Profit Investment
$200.00/Year

Schools & Churches
$175.00/Year

Prepaid Lunches
$220.00 (12)

INCLUDES BASIC PARTNERSHIP

ELITE LEVEL INVESTMENT ($10,000.00)

- acrylic logo signage inside the tillman's corner community center all year
- no cost for use of executive suite during office hours with Coffee Set-Up
- scholarship presenter at the tall program commencement ceremony
- company name on digital sign all year
- two monthly website banner ads on our website www.swmcchamber.com
- no cost for employees to attend chamber events (4 per annual event, 2 per monthly business luncheon)
- Annual Partnership included in sponsorship (Excludes Government, University, and Utility)
- Business is highlighted as a guest at the Business of the Year Luncheon and at the Annual Awards Gala
- Representative will receive 4 vip tickets to the Annual Awards Gala
- Special partnership opportunities and donor recognition with our T.A.L.L Leadership Program
- One elite sponsorship for our Christmas Parade (plus float registration)
- One elite sponsorship for our Christmas Tree Lighting Ceremony
- One Business Networking Social hosted at your business (includes marketing event)
- One elite sponsorship for a Coffee with the Chamber event and our Business of the Year Luncheon in May
- Twelve admission tickets to our Monthly Business Luncheon plus bring a guest (up to twelve per year)
- One Elite Level event sponsorship (selection request due by Feb 1st)
- Free vendor booth registration at our Annual Business Expo and Premium placement choice.
- Premier logo sponsorship banner displayed on our website www.swmcchamber.com for one year
- Presented with Award of Sponsorship at our December Business Luncheon
- one full page ad and Two Quarter Page ads in "The Corner" (Our monthly newsletter distribution)
- Exclusive 50% venue rental discount for the Tillman's Corner Community Center
- monthly Sponsorship recognition in "The Corner" (Our monthly newsletter distribution) and on our website
- 24"x18" Logo signage displayed in front of the Tillman's Corner Community Center all year

DIAMOND LEVEL INVESTMENT ($7,500.00)

· Annual Partnership included in sponsorship (Excludes Government, University, and Utility)
· Business is highlighted as a guest at the Business of the Year Luncheon and at the Annual Awards Gala
· two vip tickets to our Annual Awards Gala
· Special partnership opportunities and donor recognition with our T.A.L.L Leadership Program
· One Diamond sponsorship for our Christmas Parade plus float registration
· One Diamond sponsorship for our Christmas Tree Lighting Ceremony
· One Business Networking Social hosted at your business (includes marketing event)
· One Diamond sponsorship for a Coffee with the Chamber event and our Business of the Year Luncheon in May
· Twelve admission tickets to our monthly Business Luncheon plus bring a guest (up to six per year)
· One Diamond Level event sponsorship (selection request due by Feb 1st)
· Free vendor booth registration at our Annual Business Expo and Premium placement choice.
· Premier logo sponsorship banner displayed on our website www.swmcchamber.com for one year
· Presented with Award of Sponsorship at our December Business Luncheon
· two half page sized ads in "The Corner" (Our monthly newsletter distribution)
· Exclusive 40% venue rental discount for the Tillman's Corner Community Center
· Sponsorship recognition in "The Corner" (Our monthly newsletter distribution) and on our website
· 20"x14" Logo signage displayed in front of the Tillman's Corner Community Center all year

PLATINUM LEVEL INVESTMENT ($5,000.00)

· Annual Partnership included in sponsorship (Excludes Government, University, and Utility)
· One Platinum sponsorship for our Christmas Parade OR Christmas Tree Lighting Ceremony
· One Business Networking Social hosted at your business (includes marketing event)
· Twelve admission tickets to our Monthly Business Luncheon
· One Platinum Level event sponsorship (selection request due by Feb 1st)
· Free vendor booth registration at our Annual Business Expo
· Logo sponsorship banner displayed on our website www.swmcchamber.com for six months
· Presented with Award of Sponsorship at our December Business Luncheon
· Four quarter page sized ads in "The Corner" (Our monthly newsletter distribution)
· Exclusive 35% venue rental discount for the Tillman's Corner Community Center
· Sponsorship recognition in "The Corner" (Our monthly newsletter distribution) and on our website
· 20"x14" Logo signage displayed in front of the Tillman's Corner Community Center all year (metal)

GOLD LEVEL INVESTMENT ($2,500.00)

· Annual Partnership included in sponsorship (Excludes Government, University, and Utility)
· One Gold sponsorship for our Christmas Parade OR Christmas Tree Lighting Ceremony
· One Business Networking Social hosted at your business (includes marketing event)
· Nine admission tickets to our Monthly Business Luncheon
· One Gold Level event sponsorship (selection request due by Feb 1st)
· half-priced vendor booth registration at our Annual Business Expo
· free booth at our annual kid's day community event
· Logo sponsorship banner displayed on our website www.swmcchamber.com for three months
· Presented with Award of Sponsorship at our December Business Luncheon
· Two quarter page sized ads in "The Corner" (Our monthly newsletter distribution)
· Exclusive 25% venue rental discount for the Tillman's Corner Community Center
· Sponsorship recognition in "The Corner" (Our monthly newsletter distribution) and on our website
· 20"x14" Logo signage displayed in front of the Tillman's Corner Community Center all year (metal)

SILVER LEVEL INVESTMENT ($1,200.00)

· Six admission tickets to our Monthly Business Luncheon
· One Silver Level event sponsorship (selection request due by Feb 1st)
· $25.00 discount on vendor booth registration at our Annual Business Expo
· free booth at our annual kid's day community event
· Logo sponsorship banner displayed on our website www.swmcchamber.com for two months
· Presented with Award of Sponsorship at our December Business Luncheon
· Two business card sized ads in "The Corner" (Our monthly newsletter distribution)
· Exclusive 15% venue rental discount for the Tillman's Corner Community Center
· Sponsorship recognition in "The Corner" (Our monthly newsletter distribution) and on our website
· 15"x10" Logo signage displayed in front of the Tillman's Corner Community Center all year (metal)

BRONZE LEVEL INVESTMENT ($750.00)

· Two admission tickets to our "business of the year" luncheon in may
· One Bronze Level event sponsorship (selection request due by Feb 1st)
· Logo sponsorship banner displayed on our website www.swmcchamber.com for one month
· Presented with Award of Sponsorship at our December Business Luncheon
· One business card sized ad in "The Corner" (Our monthly newsletter distribution)
· Sponsorship recognition in "The Corner" (Our monthly newsletter distribution) and on our website
· 15"x10" Logo signage displayed in front of the Tillman's Corner Community Center all year (metal)

FRIEND OF THE CHAMBER ($250.00)

· Sponsorship recognition in "The Corner" (Our monthly newsletter distribution) and on our website
· Presented with a Certificate of Sponsorship at our December Business Luncheon
· 15"x10" Logo signage displayed in front of the Tillman's Corner Community Center all year (metal)

ADVERTISING OPPORTUNITIES

Weekly Email Banner Ad

(top of weekly e-newsletter)

$100/Week
$300/6 Weeks
$600/12 Weeks

website banner

(Top of SWMCC website)

$400/month
$1,100/3 months
$4,200/1 year

Weekly E-Blast Square Ad

(body of weekly email)

$50/Week
$150/6 Weeks
$300/12 Weeks

Newsletter Advertisement

Business Card Ad ($75/month)
1/4 Page Ad ($125/month)
1/2 Page Ad ($150/month)
Full Page Ad ($250/month)

ANNUAL EVENT INVESTMENTS

Annual awards gala
___ Title sponsor ($10,000.00)
___ Elite sponsor ($5,000.00)
___ Diamond sponsor ($2,500.00)
___ Platinum sponsor ($1,200.00)
___ Gold Sponsor ($800.00)
___ Silver Sponsor ($300.00)

Diplomat Sponsor
___ Annual Award sponsor ($1,200.00)
___ Social Sponsor ($500.00)
___ Quarterly Recognition sponsor ($150.00)

Business Expo
___ Elite sponsor ($2,500.00)
___ Diamond sponsor ($1,200.00)
___ Platinum sponsor ($800.00)
___ Gold sponsor ($500.00)
___ Silver sponsor ($300.00)

indoor booth space
___ non-partner booth ($200.00)
___ partner booth ($150.00)
___ charitable non-profit ($100.00)

outdoor booth space
___ non-partner booth ($150.00)
___ partner booth ($100.00)
___ charitable non-profit ($50.00)

Business of the year luncheon
___ Elite sponsor ($2,500.00)
___ diamond sponsor ($1,200.00)
___ platinum sponsor ($800.00)
___ gold sponsor ($500.00)
___ silver sponsor ($300.00)

President's luncheon (December)
___ presenting sponsor ($1,200.00)
___ diamond sponsor ($800.00)
___ platinum sponsor ($500.00)
___ gold sponsor ($300.00)
___ silver sponsor ($150.00)

Ribbon Cutting Ceremony
___ Existing Partner ($150.00)
___ New Partner (one free)

National day of prayer
___ diamond sponsor ($1,200.00)
___ platinum sponsor ($800.00)
___ gold sponsor ($500.00)
___ silver sponsor ($300.00)
___ bronze sponsor ($150.00)

Kid's Day
___ title sponsor ($10,000.00)
___ elite sponsor ($7,500.00)
___ emerald sponsor ($5,000.00)
___ diamond sponsor ($2,500.00)
___ platinum sponsor ($1,200.00)
___ gold sponsor ($800.00)
___ silver sponsor ($500.00)
___ bronze sponsor ($300.00)

booth space
___ indoor booth ($100.00) *must be a medical entity*
___ outdoor booth ($50.00)
___ electricity ($25.00)

Christmas event sponsorship
(Tree lighting, VIP pancakes & pajamas with santa, pancake breakfast with santa, christmas parade)

___ title sponsor ($2,500.00)
___ diamond sponsor ($1,200.00)
___ platinum sponsor ($800.00)
___ gold sponsor ($500.00)
___ silver sponsor ($300.00)
___ bronze sponsor ($150.00)

christmas parade only
___ banner sponsor ($100.00)
christmas parade registration
___ non partner Float ($100.00)
___ partner float ($75.00)
___ Walking Group - over 25 people ($75.00)
___ Walking Group - under 25 people ($50.00)
___ Wrapped Vehicle ($50.00)
___ Antique Vehicle ($25.00)
___ Motorcycle ($10.00)
___ golf cart ($10.00)

TALL Scholarship Program
___ program sponsor ($5,000.00)
___ Presenting Sponsor ($3,000.00)
___ Scholarship sponsor ($1,500.00)

MONTHLY EVENT INVESTMENTS

business Luncheon
___ sponsor ($500.00)
(Jan-april, june-nov)

Coffee with the chamber
___ sponsor ($200.00)
(jan-Oct)

business after hours
___ host ($150.00)
(jan-nov)