

### ANNUAL INVESTMENT OPPORTUNITIES

GOVERNMENT \$2,500.00/YEAR UNIVERSITY \$1,500.00/YEAR UTILITY \$600.00/YEAR

BUSINESS INVESTMENT \$250.00/YEAR

NON-PROFIT INVESTMENT \$200.00/YEAR

SCHOOLS & CHURCHES \$175.00/YEAR

PREPAID LUNCHES \$220.00 (12)



# ELITE LEVEL INVESTMENT (\$7,500.00)



- $\cdot$  acrylic logo signage inside the tillman's corner community center all year
- · NO COST FOR USE OF EXECUTIVE SUITE DURING OFFICE HOURS
- · SCHOLARSHIP PRESENTER AT THE TALL PROGRAM COMMENCEMENT CEREMONY
- · COMPANY LOGO ON DIGITAL SIGN ALL YEAR
- · TWO MONTHLY WEBSITE BANNER ADS ON OUR WEBSITE WWW.SWMCCHAMBER.COM
- · NO COST FOR EMPLOYEES TO ATTEND CHAMBER EVENTS (4 PER ANNUAL EVENT, 2 PER MONTHLY BUSINESS LUNCHEON)
- · ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- · BUSINESS IS HIGHLIGHTED AS A GUEST SPEAKER AT THE BUSINESS OF THE YEAR LUNCHEON AND AT THE ANNUAL AWARDS GALA
- · REPRESENTATIVE WILL HAVE THE OPPORTUNITY TO ASSIST IN HANDING OUT AWARDS AT THE ANNUAL AWARDS GALA (4 VIP TICKETS)
- · ENTRYWAY DISPLAY TABLE AVAILABLE TO YOU FOR MARKETING MATERIALS AT ALL MONTHLY BUSINESS LUNCHEONS
- · SPECIAL PARTNERSHIP OPPORTUNITIES AND DONOR RECOGNITION WITH OUR T.A.L.L LEADERSHIP PROGRAM
- · DEDICATED GUEST TABLE WITH SIGNAGE PROVIDED FOR BUSINESS OF THE YEAR LUNCHEON AND ANNUAL AWARDS GALA
- · ONE TITLE SPONSORSHIP FOR OUR CHRISTMAS PARADE (PLUS FLOAT REGISTRATION) AND CHRISTMAS TREE LIGHTING CEREMONY
- · ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- · ONE TITLE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT AND OUR BUSINESS OF THE YEAR LUNCHEON IN MAY
- · TWELVE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON PLUS BRING A GUEST (UP TO TWELVE PER YEAR)
- · ONE PRESENTING LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- · FREE VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO AND PREMIUM PLACEMENT CHOICE.
- · PREMIER LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR ONE YEAR
- · PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- · ONE FULL PAGE AD IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- · EXCLUSIVE 50% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- · ELITE SIZE SPONSORSHIP LOGO PRINTED ON THREE EVENT PUBLICATIONS (E.G. BANNERS, FLYERS, T-SHIRTS, ETC.)
- · MONTHLY SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE

### DIAMOND LEVEL INVESTMENT (\$5,000.00)



- · ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- · BUSINESS IS HIGHLIGHTED AS A GUEST SPEAKER AT THE BUSINESS OF THE YEAR LUNCHEON AND AT THE ANNUAL AWARDS GALA
- · TWO VIP TICKETS TO OUR ANNUAL AWARDS GALA
- · ENTRYWAY DISPLAY TABLE AVAILABLE TO YOU FOR MARKETING MATERIALS AT ALL MONTHLY BUSINESS LUNCHEONS
- · SPECIAL PARTNERSHIP OPPORTUNITIES AND DONOR RECOGNITION WITH OUR T.A.L.L LEADERSHIP PROGRAM
- · DEDICATED GUEST TABLE WITH SIGNAGE PROVIDED FOR BUSINESS OF THE YEAR LUNCHEON AND ANNUAL AWARDS GALA
- · ONE TITLE SPONSORSHIP FOR OUR CHRISTMAS PARADE PLUS FLOAT REGISTRATION AND CHRISTMAS TREE LIGHTING CEREMONY
- · ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- · ONE TITLE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT AND OUR BUSINESS OF THE YEAR LUNCHEON IN MAY
- · TWELVE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON PLUS BRING A GUEST (UP TO TWELVE PER YEAR)
- · ONE DIAMOND LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- · Free vendor booth registration at our Annual Business Expo and Premium placement choice.
- · Premier logo sponsorship banner displayed on our website <u>www.swmcchamber.com</u> for one year
- · PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- · TWO HALF PAGE SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- · EXCLUSIVE 25% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- · DIAMOND SIZE SPONSORSHIP LOGO PRINTED ON TWO EVENT PUBLICATIONS (E.G. BANNERS, FLYERS, T-SHIRTS, ETC.)
- $\cdot$  Sponsorship recognition in "The Corner" (Our monthly newsletter distribution) and on our website
- · 24"X18" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR

# PLATINUM LEVEL INVESTMENT (\$3,500.00)



- · ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- · BUSINESS IS HIGHLIGHTED AS A GUEST SPEAKER AT ONE MONTHLY BUSINESS LUNCHEON
- · ONE TITLE SPONSORSHIP FOR OUR CHRISTMAS PARADE OR CHRISTMAS TREE LIGHTING CEREMONY
- · ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- · One sponsorship for a Coffee with the Chamber event and one Monthly Business Luncheons (excludes May & Dec.)
- · TWELVE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON
- · ONE PLATINUM LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- · FREE VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO
- · LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR SIX SEPARATE MONTHS
- · PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- · FOUR QUARTER PAGE SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- $\cdot$  Exclusive 20% venue rental discount for the Tillman's Corner Community Center
- · PLATINUM SIZE SPONSORSHIP LOGO PRINTED ON ONE EVENT PUBLICATION (E.G. BANNERS, FLYERS, T-SHIRTS, ETC.)
- · SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- $\cdot$  24"x18" Logo signage displayed in front of the Tillman's Corner Community Center all year (metal)

# GOLD LEVEL INVESTMENT (\$2,500.00)



- · ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- · ONE TITLE SPONSORSHIP FOR OUR CHRISTMAS PARADE OR CHRISTMAS TREE LIGHTING CEREMONY
- · ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- · ONE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT AND ONE MONTHLY BUSINESS LUNCHEON (EXCLUDES MAY & DEC.)
- · NINE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON
- · ONE GOLD LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- · HALF-PRICED VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO
- · FREE BOOTH AT OUR ANNUAL KID'S DAY COMMUNITY EVENT
- $\cdot$  LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR THREE SEPARATE MONTHS
- $\cdot \textbf{Presented with Award of Sponsorship at our December Business Luncheon}$
- · TWO QUARTER PAGE SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- $\cdot$  Exclusive 15% venue rental discount for the Tillman's Corner Community Center
- · SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- · 20"X14" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

## SILVER LEVEL INVESTMENT (\$1,200.00)

- · ONE TITLE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT
- · SIX ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON
- · ONE SILVER LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- · \$25.00 DISCOUNT ON VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO
- · FREE BOOTH AT OUR ANNUAL KID'S DAY COMMUNITY EVENT
- · LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR TWO SEPARATE MONTHS
- · PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- · TWO BUSINESS CARD SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- · EXCLUSIVE 10% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- · SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- ·15"X10" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

### BRONZE LEVEL INVESTMENT (\$750.00)

- · TWO ADMISSION TICKETS TO OUR "BUSINESS OF THE YEAR" LUNCHEON IN MAY
- · ONE BRONZE LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- · LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR ONE MONTH
- · Presented with Award of Sponsorship at our December Business Luncheon
- · ONE BUSINESS CARD SIZED AD IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- · SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- · 15"X10" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

# FRIEND OF THE CHAMBER (\$250.00)

- · SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- · PRESENTED WITH A CERTIFICATE OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- ·15"X10" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

### **ADVERTISING OPPORTUNITIES**

#### **WEEKLY EMAIL BANNER AD**

(TOP OF WEEKLY E-NEWSLETTER) \$100/WEEK

\$300/6 WEEKS

\$600/12 WEEKS

#### **WEBSITE BANNER**

(TOP OF SWMCC WEBSITE)

\$400/MONTH

\$1,100/3 MONTHS

\$4,200/1 YEAR

#### WEEKLY E-BLAST SQUARE AD

(BODY OF WEEKLY EMAIL)

\$50/WEEK

\$150/6 WEEKS

\$300/12 WEEKS

#### **NEWSLETTER ADVERTISEMENT**

**BUSINESS CARD AD (\$75/MONTH)** 

1/4 PAGE AD (\$125/MONTH)

1/2 PAGE AD (\$150/MONTH)

FULL PAGE AD (\$250/MONTH)

### ANNUAL EVENT INVESTMENTS

#### ANNUAL AWARDS GALA FIRST RESPONDERS APPRECIATION \_\_ DIAMOND SPONSOR (\$2,000.00) \_\_ DIAMOND SPONSOR (\$1,000.00) $_{\rm PLATINUM}$ SPONSOR (\$1,200.00) \_ PLATINUM SPONSOR (\$800.00) \_\_\_ GOLD SPONSOR (\$800.00) \_\_\_ GOLD SPONSOR (\$500.00) SILVER SPONSOR (\$500.00) SILVER SPONSOR (\$300.00) **\_\_ BRONZE SPONSOR (\$150.00) DIPLOMAT SPONSOR** ANNUAL AWARD SPONSOR (\$1,200.00) NATIONAL DAY OF PRAYER \_\_ SOCIAL SPONSOR (\$500.00) \_ DIAMOND SPONSOR (\$800.00) QUARTERLY RECOGNITION SPONSOR (\$150.00) $\underline{\hspace{0.1cm}}$ platinum sponsor (\$500.00) GOLD SPONSOR (\$350.00) \_\_\_ SILVER SPONSOR (\$200.00) **BUSINESS EXPO** \_\_\_ BRONZE SPONSOR (\$100.00) **DIAMOND SPONSOR (\$1,500.00)** \_ PLATINUM SPONSOR (\$800.00) \_\_ GOLD SPONSOR (\$500.00) KID'S DAY \_\_ SILVER SPONSOR (\$300.00) \_\_ TITLE SPONSOR (\$7,500.00) BRONZE SPONSOR (\$150.00) \_\_\_ ELITE SPONSOR (\$5,000.00) \_ EMERALD SPONSOR (\$2,500.00) **INDOOR BOOTH SPACE** DIAMOND SPONSOR (\$1,200.00) $_{\rm NON-PARTNER}$ BOOTH (\$200.00) \_ PLATINUM SPONSOR (\$800.00) \_\_\_ PARTNER BOOTH (\$150.00) \_ GOLD SPONSOR (\$500.00) CHARITABLE NON-PROFIT (\$100.00) **\_\_ SILVER SPONSOR (\$250.00) OUTDOOR BOOTH SPACE** \_ BRONZE SPONSOR (\$150.00) NON-PARTNER BOOTH (\$150.00) **BOOTH SPACE** \_\_ PARTNER BOOTH (\$100.00) INDOOR BOOTH (\$100.00) \*MUST BE A MEDICAL ENTITY\* \_\_\_ CHARITABLE NON-PROFIT (\$50.00) **OUTDOOR BOOTH (\$50.00) ELECTRICITY (\$25.00) BUSINESS OF THE YEAR LUNCHEON** $_{\rm PRESENTING}$ SPONSOR (\$1,200.00) **CHRISTMAS EVENT SPONSORSHIP** \_\_ DIAMOND SPONSOR (\$800.00) (TREE LIGHTING, VIP PANCAKES & PAJAMAS WITH SANTA, \_\_\_ PLATINUM SPONSOR (\$500.00) PANCAKE BREAKFAST WITH SANTA, CHRISTMAS PARADE) \_\_ GOLD SPONSOR (\$300.00) SILVER SPONSOR (\$150.00) \_\_ TITLE SPONSOR (\$2,500.00) \_\_\_ DIAMOND SPONSOR (\$1,200.00) PRESIDENT'S LUNCHEON (DECEMBER) \_\_ PLATINUM SPONSOR (\$800.00) $_{\rm PRESENTING}$ SPONSOR (\$1,200.00) \_\_\_ GOLD SPONSOR (\$500.00) $\underline{\phantom{0}}$ DIAMOND SPONSOR (\$800.00) \_\_\_ SILVER SPONSOR (\$300.00) $\underline{\hspace{0.1cm}}$ PLATINUM SPONSOR (\$500.00) **BRONZE SPONSOR (\$150.00)** GOLD SPONSOR (\$300.00) **CHRISTMAS PARADE ONLY** \_ SILVER SPONSOR (\$150.00) BANNER SPONSOR (\$100.00) **CHRISTMAS PARADE REGISTRATION** TALL SCHOLARSHIP PROGRAM \_\_\_ NON PARTNER FLOAT (\$100.00) \_ PROGRAM SPONSOR (\$5,000.00) \_\_\_ PARTNER FLOAT (\$75.00) Presenting Sponsor (\$3,000.00) WALKING GROUP - OVER 25 PEOPLE (\$75.00) SCHOLARSHIP SPONSOR (\$1,500.00) WALKING GROUP - UNDER 25 PEOPLE (\$50.00) WRAPPED VEHICLE (\$35.00) RIBBON CUTTING CEREMONY \_\_ ANTIQUE VEHICLE (\$25.00) EXISTING PARTNER (\$150.00) \_\_\_ MOTORCYCLE (\$10.00) \_\_ NEW PARTNER (ONE FREE) GOLF CART (\$10.00)

### MONTHLY EVENT INVESTMENTS

(JAN-APRIL, JUNE-NOV)

(JAN-NOV)