



2027 BUSINESS ADVANTAGE

sponsorships

ANNUAL INVESTMENT OPPORTUNITIES

GOVERNMENT
\$2,500.00/YEAR

UNIVERSITY
\$1,500.00/YEAR

UTILITY
\$600.00/YEAR

BUSINESS INVESTMENT
\$250.00/YEAR

NON-PROFIT INVESTMENT
\$200.00/YEAR

SCHOOLS & CHURCHES
\$175.00/YEAR

PREPAID LUNCHES
\$220.00 (12)

 **INCLUDES
BASIC
PARTNERSHIP**

ELITE LEVEL INVESTMENT (\$10,000.00)



- ACRYLIC LOGO SIGNAGE INSIDE THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR
- NO COST FOR USE OF EXECUTIVE SUITE DURING OFFICE HOURS WITH COFFEE SET-UP
- SCHOLARSHIP PRESENTER AT THE TALL PROGRAM COMMENCEMENT CEREMONY
- COMPANY NAME ON DIGITAL SIGN ALL YEAR
- TWO MONTHLY WEBSITE BANNER ADS ON OUR WEBSITE WWW.SWMCCHAMBER.COM
- NO COST FOR EMPLOYEES TO ATTEND CHAMBER EVENTS (4 PER ANNUAL EVENT, 2 PER MONTHLY BUSINESS LUNCHEON)
- ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- BUSINESS IS HIGHLIGHTED AS A GUEST AT THE BUSINESS OF THE YEAR LUNCHEON AND AT THE ANNUAL AWARDS GALA
- REPRESENTATIVE WILL RECEIVE 4 VIP TICKETS TO THE ANNUAL AWARDS GALA
- SPECIAL PARTNERSHIP OPPORTUNITIES AND DONOR RECOGNITION WITH OUR T.A.L.L LEADERSHIP PROGRAM
- ONE ELITE SPONSORSHIP FOR OUR CHRISTMAS PARADE (PLUS FLOAT REGISTRATION)
- ONE ELITE SPONSORSHIP FOR OUR CHRISTMAS TREE LIGHTING CEREMONY
- ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- ONE ELITE SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT AND OUR BUSINESS OF THE YEAR LUNCHEON IN MAY
- TWELVE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON PLUS BRING A GUEST (UP TO TWELVE PER YEAR)
- ONE ELITE LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- FREE VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO AND PREMIUM PLACEMENT CHOICE.
- PREMIER LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR ONE YEAR
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- ONE FULL PAGE AD AND TWO QUARTER PAGE ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 50% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- MONTHLY SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 24"x18" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR

DIAMOND LEVEL INVESTMENT (\$7,500.00)



- ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- BUSINESS IS HIGHLIGHTED AS A GUEST AT THE BUSINESS OF THE YEAR LUNCHEON AND AT THE ANNUAL AWARDS GALA
- TWO VIP TICKETS TO OUR ANNUAL AWARDS GALA
- SPECIAL PARTNERSHIP OPPORTUNITIES AND DONOR RECOGNITION WITH OUR T.A.L.L LEADERSHIP PROGRAM
- ONE DIAMOND SPONSORSHIP FOR OUR CHRISTMAS PARADE PLUS FLOAT REGISTRATION
- ONE DIAMOND SPONSORSHIP FOR OUR CHRISTMAS TREE LIGHTING CEREMONY
- ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- ONE DIAMOND SPONSORSHIP FOR A COFFEE WITH THE CHAMBER EVENT AND OUR BUSINESS OF THE YEAR LUNCHEON IN MAY
- TWELVE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON PLUS BRING A GUEST (UP TO SIX PER YEAR)
- ONE DIAMOND LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- FREE VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO AND PREMIUM PLACEMENT CHOICE.
- PREMIER LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR ONE YEAR
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- TWO HALF PAGE SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 40% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 20"x14" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR

PLATINUM LEVEL INVESTMENT (\$5,000.00)



- ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- ONE PLATINUM SPONSORSHIP FOR OUR CHRISTMAS PARADE OR CHRISTMAS TREE LIGHTING CEREMONY
- ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- TWELVE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON
- ONE PLATINUM LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- FREE VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO
- LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR SIX MONTHS
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- FOUR QUARTER PAGE SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 35% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 20"x14" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

GOLD LEVEL INVESTMENT (\$2,500.00)



- ANNUAL PARTNERSHIP INCLUDED IN SPONSORSHIP (EXCLUDES GOVERNMENT, UNIVERSITY, AND UTILITY)
- ONE GOLD SPONSORSHIP FOR OUR CHRISTMAS PARADE OR CHRISTMAS TREE LIGHTING CEREMONY
- ONE BUSINESS NETWORKING SOCIAL HOSTED AT YOUR BUSINESS (INCLUDES MARKETING EVENT)
- NINE ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON
- ONE GOLD LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- HALF-PRICED VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO
- FREE BOOTH AT OUR ANNUAL KID'S DAY COMMUNITY EVENT
- LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR THREE MONTHS
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- TWO QUARTER PAGE SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 25% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 20"x14" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

SILVER LEVEL INVESTMENT (\$1,200.00)

- SIX ADMISSION TICKETS TO OUR MONTHLY BUSINESS LUNCHEON
- ONE SILVER LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- \$25.00 DISCOUNT ON VENDOR BOOTH REGISTRATION AT OUR ANNUAL BUSINESS EXPO
- FREE BOOTH AT OUR ANNUAL KID'S DAY COMMUNITY EVENT
- LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR TWO MONTHS
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- TWO BUSINESS CARD SIZED ADS IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- EXCLUSIVE 15% VENUE RENTAL DISCOUNT FOR THE TILLMAN'S CORNER COMMUNITY CENTER
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 15"x10" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

BRONZE LEVEL INVESTMENT (\$750.00)

- TWO ADMISSION TICKETS TO OUR "BUSINESS OF THE YEAR" LUNCHEON IN MAY
- ONE BRONZE LEVEL EVENT SPONSORSHIP (SELECTION REQUEST DUE BY FEB 1ST)
- LOGO SPONSORSHIP BANNER DISPLAYED ON OUR WEBSITE WWW.SWMCCHAMBER.COM FOR ONE MONTH
- PRESENTED WITH AWARD OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- ONE BUSINESS CARD SIZED AD IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION)
- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- 15"x10" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

FRIEND OF THE CHAMBER (\$250.00)

- SPONSORSHIP RECOGNITION IN "THE CORNER" (OUR MONTHLY NEWSLETTER DISTRIBUTION) AND ON OUR WEBSITE
- PRESENTED WITH A CERTIFICATE OF SPONSORSHIP AT OUR DECEMBER BUSINESS LUNCHEON
- 15"x10" LOGO SIGNAGE DISPLAYED IN FRONT OF THE TILLMAN'S CORNER COMMUNITY CENTER ALL YEAR (METAL)

ADVERTISING OPPORTUNITIES

WEEKLY EMAIL BANNER AD

(TOP OF WEEKLY E-NEWSLETTER)

\$100/WEEK

\$300/6 WEEKS

\$600/12 WEEKS

WEBSITE BANNER

(TOP OF SWMCC WEBSITE)

\$400/MONTH

\$1,100/3 MONTHS

\$4,200/1 YEAR

WEEKLY E-BLAST SQUARE AD

(BODY OF WEEKLY EMAIL)

\$50/WEEK

\$150/6 WEEKS

\$300/12 WEEKS

NEWSLETTER ADVERTISEMENT

BUSINESS CARD AD (\$75/MONTH)

1/4 PAGE AD (\$125/MONTH)

1/2 PAGE AD (\$150/MONTH)

FULL PAGE AD (\$250/MONTH)

ANNUAL EVENT INVESTMENTS

ANNUAL AWARDS GALA

- ___ TITLE SPONSOR (\$10,000.00)
- ___ ELITE SPONSOR (\$5,000.00)
- ___ DIAMOND SPONSOR (\$2,500.00)
- ___ PLATINUM SPONSOR (\$1,200.00)
- ___ GOLD SPONSOR (\$800.00)
- ___ SILVER SPONSOR (\$500.00)
- ___ BRONZE SPONSOR (\$300.00)

DIPLOMAT SPONSOR

- ___ ANNUAL AWARD SPONSOR (\$1,200.00)
- ___ SOCIAL SPONSOR (\$500.00)
- ___ QUARTERLY RECOGNITION SPONSOR (\$150.00)

BUSINESS EXPO

- ___ ELITE SPONSOR (\$2,500.00)
- ___ DIAMOND SPONSOR (\$1,200.00)
- ___ PLATINUM SPONSOR (\$800.00)
- ___ GOLD SPONSOR (\$500.00)
- ___ SILVER SPONSOR (\$300.00)

INDOOR BOOTH SPACE

- ___ NON-PARTNER BOOTH (\$200.00)
- ___ PARTNER BOOTH (\$150.00)
- ___ CHARITABLE NON-PROFIT (\$100.00)

OUTDOOR BOOTH SPACE

- ___ NON-PARTNER BOOTH (\$150.00)
- ___ PARTNER BOOTH (\$100.00)
- ___ CHARITABLE NON-PROFIT (\$50.00)

BUSINESS OF THE YEAR LUNCHEON

- ___ ELITE SPONSOR (\$2,500.00)
- ___ DIAMOND SPONSOR (\$1,200.00)
- ___ PLATINUM SPONSOR (\$800.00)
- ___ GOLD SPONSOR (\$500.00)
- ___ SILVER SPONSOR (\$300.00)

PRESIDENT'S LUNCHEON (DECEMBER)

- ___ PRESENTING SPONSOR (\$1,200.00)
- ___ DIAMOND SPONSOR (\$800.00)
- ___ PLATINUM SPONSOR (\$500.00)
- ___ GOLD SPONSOR (\$300.00)
- ___ SILVER SPONSOR (\$150.00)

RIBBON CUTTING CEREMONY

- ___ EXISTING PARTNER (\$150.00)
- ___ NEW PARTNER (ONE FREE)

NATIONAL DAY OF PRAYER

- ___ DIAMOND SPONSOR (\$1,200.00)
- ___ PLATINUM SPONSOR (\$800.00)
- ___ GOLD SPONSOR (\$500.00)
- ___ SILVER SPONSOR (\$300.00)
- ___ BRONZE SPONSOR (\$150.00)

KID'S DAY

- ___ TITLE SPONSOR (\$10,000.00)
- ___ ELITE SPONSOR (\$7,500.00)
- ___ EMERALD SPONSOR (\$5,000.00)
- ___ DIAMOND SPONSOR (\$2,500.00)
- ___ PLATINUM SPONSOR (\$1,200.00)
- ___ GOLD SPONSOR (\$800.00)
- ___ SILVER SPONSOR (\$500.00)
- ___ BRONZE SPONSOR (\$300.00)

BOOTH SPACE

- ___ INDOOR BOOTH (\$100.00) *MUST BE A MEDICAL ENTITY*
- ___ OUTDOOR BOOTH (\$50.00)
- ___ ELECTRICITY (\$25.00)

CHRISTMAS EVENT SPONSORSHIP

(TREE LIGHTING, VIP PANCAKES & PAJAMAS WITH SANTA, PANCAKE BREAKFAST WITH SANTA, CHRISTMAS PARADE)

- ___ TITLE SPONSOR (\$2,500.00)
- ___ DIAMOND SPONSOR (\$1,200.00)
- ___ PLATINUM SPONSOR (\$800.00)
- ___ GOLD SPONSOR (\$500.00)
- ___ SILVER SPONSOR (\$300.00)
- ___ BRONZE SPONSOR (\$150.00)

CHRISTMAS PARADE ONLY

- ___ BANNER SPONSOR (\$100.00)

CHRISTMAS PARADE REGISTRATION

- ___ NON PARTNER FLOAT (\$100.00)
- ___ PARTNER FLOAT (\$75.00)
- ___ WALKING GROUP - OVER 25 PEOPLE (\$75.00)
- ___ WALKING GROUP - UNDER 25 PEOPLE (\$50.00)
- ___ WRAPPED VEHICLE (\$50.00)
- ___ ANTIQUE VEHICLE (\$25.00)
- ___ MOTORCYCLE (\$10.00)
- ___ GOLF CART (\$10.00)

TALL SCHOLARSHIP PROGRAM

- ___ PROGRAM SPONSOR (\$5,000.00)
- ___ PRESENTING SPONSOR (\$3,000.00)
- ___ SCHOLARSHIP SPONSOR (\$1,500.00)

MONTHLY EVENT INVESTMENTS

BUSINESS LUNCHEON

- ___ SPONSOR (\$500.00)
- (JAN-APRIL, JUNE-NOV)

COFFEE WITH THE CHAMBER

- ___ SPONSOR (\$200.00)
- (JAN-OCT)

BUSINESS AFTER HOURS

- ___ HOST (\$150.00)
- (JAN-NOV)