



THE CORNER

A PUBLICATION OF THE SOUTHWEST MOBILE COUNTY CHAMBER

"Stronger Business. Stronger Community."



02.26



President: Leigh West

STRONGER

BUSINESS

STRONGER

COMMUNITY

February is often thought of as the month of connection, and that feels especially fitting for our Chamber. As we continue into 2026, I'm reminded daily that the strength of Southwest Mobile County lies not just in our businesses, but in the relationships behind them.

Our theme this year, Stronger Business. Stronger Community., is more than a tagline, it's a mindset. When we show up for one another, attend events, support fellow partners, and invest locally, we are doing more than growing individual businesses. We are building a stronger, more resilient community together.

The Chamber exists to create meaningful connections between business owners, leaders, nonprofits, educators, and our local community. Whether it's through luncheons, ribbon cuttings, networking events, or volunteer opportunities, these connections are where collaboration begins and growth follows. I encourage each of you this month to take advantage of those opportunities: introduce yourself to someone new, attend an event you haven't before, or reach out to a fellow partner to see how you can support one another.

February is also a reminder that success doesn't happen in isolation. It's built through relationships, trust, and shared goals. Our Board of Directors, Diplomats, and Chamber staff work tirelessly to ensure our partners feel supported, informed, and connected—and we are grateful for their continued dedication.

As we move forward this year, my hope is that every partner feels seen, valued, and empowered through their involvement with the Chamber. Your engagement strengthens not only your business, but the entire Southwest Mobile County community.

Thank you for being an active part of this Chamber and for helping us live out our mission every day. I look forward to seeing many of you this month and continuing to build Stronger Business and a Stronger Community, together.

With gratitude,

Leigh West

Roto-Rooter Plumbing & Water Cleanup

Director, Growth & Brand Strategy



Our annual invoicing is underway, and we appreciate your continued investment in the SouthWest Mobile County Chamber. Your partnership supports advocacy, networking opportunities, business promotion, and programs that strengthen our local business community.

Invoices can be paid by mailing a check using the mailed invoice, scanning the QR code on your invoice to pay online, or logging into GrowthZone through the Chamber website to access and submit payment. If you experience any issues with your invoice or do not see an invoice when paying online, please reach out to info@swmchamber.com for assistance. Thank you for helping us continue to serve and support our partners.

February Events:

1

TALL Applications Open

Applications for the SWMCC's TALL Scholarship Program will open on February 1st. Applications will be available online or in the Tillman's Corner Community Center.

16

Lundi Gras

The Chamber office will be closed in observance of Lundi Gras. We will resume normal business hours on Wednesday, the 18th.

3

Monthly Business Luncheon

Time: 11:30 am - 1:00 pm
Location: John C. Williams Auditorium
Speaker: Ashley Rains
Caterer: Sheepshead Eats

17

Fat Tuesday

The Chamber office will be closed in observance of Fat Tuesday. There will be no Coffee with the Chamber that day. We look forward to seeing you at our next event!

4

Chamber Day at the Capital

Chamber Day at the Capitol, hosted by the Chamber of Commerce Association of Alabama, brings chamber leaders to Montgomery to connect with state legislators, hear from state leaders, and highlight the role of local chambers in supporting Alabama's business community.

23

CAP Meeting

Time: 4:30 pm to 5:30 pm
Location: John C. Williams Auditorium
SMIA hosts a Community Advisory Panel (CAP) Meeting each month. The objective is to provide citizens the opportunity for an open dialogue with industry, to help citizens better understand industry, and to help local industry understand community concerns.

10

GALA Committee Meeting

Time: 3:30 pm
The next Gala Committee meeting for Board and Diplomats who assist with our Annual Awards Gala will take place on Tuesday, February 10th.

27

March Luncheon Preregistration Deadline

The deadline to purchase an online ticket for the March Luncheon is February 27th at 5:00 pm.

No tickets will be sold at the door.

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February Luncheon:

Speaker:



Ashley Rains

Ashley Rains

Ashley Rains is the Senior PR & Communications Manager at Visit Mobile. As a native Mobilian, allegedly born under an azalea bush in Bienville Square on Joe Cain Day, Ashley easily finds that her hometown ignites her passion for the eclectic and emboldened.

An amazing aspect of being a seasoned PR, communications and marketing professional is the breadth of Ashley's 25+ year career - from travel and tourism, healthcare, higher education and government public affairs to nonprofit and public agencies.

Visit Mobile

Visit Mobile is the official destination marketing organization for Mobile, Alabama, serving as the primary point of contact and marketing agency for leisure travelers, meeting and convention planners, tour operators, and travel advisors. As a private, non-profit 501(c)(6) organization, Visit Mobile works to attract visitors to experience Mobile's rich history, vibrant culture, and unique attractions to boost the city's economic impact and sustainability. With hundreds of partners and an accredited team, the organization promotes Mobile as a leading tourism destination and supports local hospitality through marketing, sales, and visitor services, including a welcome center in the History Museum of Mobile.

Luncheon Sponsor:



CALAGAZ PRINTING

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Running between multiple vendors for print, apparel, signs, and promo items is exhausting. Calagaz Printing solves this problem for businesses by handling everything under one roof. This locally owned commercial print shop has served Gulf Coast businesses for 33 years providing paper printing, signage, display materials, custom screen printed and embroidered apparel, promotional products, mailing services, plus design and copywriting services. Their expert team supports your marketing effort by investing in your brand and personally ensuring quality with every job. With Calagaz, you get a trusted print partner who simplifies your workload and helps your brand get noticed.

Interested in sponsoring a Business Luncheon?

Becoming a Chamber Luncheon Sponsor is a great way to put your business in front of local leaders, professionals, and decision-makers from across Southwest Mobile County. Our monthly luncheons provide valuable networking opportunities and consistent visibility for your brand, including recognition before, during, and after the event. Luncheon sponsorships help support our programs while positioning your business as an active partner in our local business community.

If you are interested in becoming a luncheon sponsor or would like more information on benefits and dates, please email our staff at info@swmcchaber.com for current availability and details.

BUSINESS OF THE MONTH



The Southwest Mobile County Chamber is proud to recognize Pearl Haskew Elementary as its Business of the Month, highlighting the school's outstanding contributions to education and the local community. Pearl Haskew Elementary has established itself as a cornerstone of the Theodore community, providing a supportive and nurturing environment where students can achieve academic success and personal growth.

Beyond its dedication to education, the school actively engages with families, community organizations, and local initiatives, creating opportunities for connection and community impact. From hosting school and family events to participating in neighborhood service projects, Pearl Haskew Elementary demonstrates a strong commitment to the well-being and development of both its students and the broader community.

The Chamber recognizes Pearl Haskew Elementary for its continued efforts to inspire learning, foster community engagement, and strengthen the local area. Through its focus on education and service, the school serves as a model for excellence and a valued partner in the growth and vitality of the Mobile community.

*"Learn, Love,
Serve, Lead."*



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*By contributing beyond
partnership, these partners help
advance our mission and
strengthen our community.*



Director: Tina Peiroux

The Future of Local Business in Southwest Mobile County

Southwest Mobile County stands at a pivotal moment in its economic journey — one defined by expanding business opportunities, strategic infrastructure improvements, and a shared vision for long-term prosperity. Our region has always been rooted in hard work and entrepreneurial spirit, but today those qualities are converging with new investments, visionary planning, and collaborative leadership to create an environment where businesses of all sizes can thrive.

Economic growth in our area is supported by a diverse mix of industries. Beyond the traditional strength of retail, healthcare, and hospitality that serves local residents daily, Mobile County and its surrounding regions are major players in manufacturing, shipbuilding, and chemical production, anchoring Alabama's broader economic landscape. These industrial sectors — including vessel construction, metal and chemical manufacturing, and advanced materials — contribute significantly to economic stability and job creation across the region, strengthening the foundation upon which local commerce flourishes.

But successful economic futures are not built on industry alone. They are shaped by how welcoming and vibrant our communities look and feel — how they present themselves to residents, visitors, and potential investors. In Tillman's Corner, the Chamber is proud to support efforts that elevate both the appearance and economic vitality of our community through projects like the Gateway Initiative beautification efforts. This project focuses on transforming one of our busiest commercial corridors into a welcoming gateway that enhances aesthetic appeal, encourages civic pride, and promotes business attraction. These efforts include improvements to public spaces, landscaping, signage, and other visual enhancements that signal to the world that Southwest Mobile County is a region progressing with intention.

The Gateway Initiative extends beyond beautification. It is a comprehensive, business-driven movement that strengthens workforce development, nurtures entrepreneurship, and aligns local talent pipelines with employer needs — all critical to supporting existing industries and attracting new ones. Workforce development has emerged as a top priority for economic resilience, and programs linked with regional partners cultivate the skills businesses need now and in the future.

This focus on talent development is vital because the economic ecosystem in our region is evolving. Large-scale industrial projects across Alabama have driven record levels of investment and job creation in recent years, with new and expanding projects totaling billions of dollars — from advanced manufacturing to aerospace and technology clusters. While many of these initiatives are statewide, the ripple effects are felt locally: job growth attracts skilled workers, increases consumer demand, and supports the creation of new small and mid-sized businesses that further diversify our economy.

In Southwest Mobile County, the Chamber continues to serve as a convener and advocate for business interests. We work hand-in-hand with local governments, economic development organizations, and industry leaders to promote quality growth across sectors. Our involvement includes supporting infrastructure improvements that make our community more accessible and appealing, championing policies that spur investment, and delivering programming that connects business owners with opportunities and resources. These include leadership and workforce programs targeted toward future generations, ensuring that local talent pipelines match employer needs within key industry clusters.

The work being done in Tillman's Corner — from beautification to business retention and attraction — embodies our collective commitment to building a region that's not only economically strong but also rich in quality of life. Beautified gateways, thriving commercial corridors, and expanded workforce pathways encourage visitors and investors to take notice, while making our community a place where residents are proud to live and work.

The future of local business in Southwest Mobile County will be defined not just by economic statistics, but by collaborative vision and sustained effort. With strategic investments, diversified industry, workforce development, and community-centered initiatives like the Gateway beautification project, we are positioning our region for long-term success. The Chamber remains steadfast in its mission to support our business community, strengthen connections across sectors, and ensure that Southwest Mobile County continues growing into a dynamic, resilient, and prosperous region for years to come.

Tina Peiroux
Executive Director

SouthWest Mobile County Chamber of Commerce



SOUTHWEST MOBILE COUNTY
CHAMBER OF COMMERCE

Protect Yourself. Protect Your Family. Get Vaccinated.

The flu isn't "just a bad cold." It can lead to serious illness, missed work or school, and complications for those most vulnerable—children, older adults, and individuals with chronic conditions. Getting a flu vaccine is one of the simplest and most effective ways to protect yourself and the people around you.

A flu shot helps reduce your risk of severe illness, hospitalization, and spreading the virus to loved ones.

To make an appointment, contact Accordia Health:
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Small Business Expo



SOUTHWEST MOBILE COUNTY
CHAMBER OF COMMERCE

Wednesday, April 22nd, 2026
2:00 - 5:00 PM

5055 Carol Plantation Rd
Mobile, AL 36619

BOOTH REGISTRATION FEES:

Indoor Booth
Partner - \$150.00
Non Partner - \$200.00
Charitable Nonprofit - \$100.00

Outdoor Booth
Partner - \$100.00
Non Partner - \$150.00
Charitable Nonprofit - \$50.00

Registration Deadline
Friday, April 10th, 2026



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Business and Grow It."*

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VENDOR SOIREE 12:00 - 2:00 PM
(REFRESHMENTS & NETWORKING DURING VENDOR SET-UP)

Are you ready to elevate your brand, connect with new customers, and strengthen your business network in the Mobile, Alabama area? The Southwest Mobile County Chamber of Commerce invites local businesses, entrepreneurs, and community organizations to participate in its annual Small Business Expo — a signature event designed to spotlight the best of Southwest Mobile County commerce and innovation.

This year's expo brings together an audience of business leaders, local shoppers, and community advocates — all in one place for meaningful interaction, brand exposure, and opportunity. Attendees will have the opportunity to explore a variety of business booths, discover new products and services, and forge relationships that can lead to future growth.

Why Your Business Should Participate

Boost Visibility: Place your business directly in front of customers, partners, and decision-makers from across the region.

Network Strategically: Build powerful business connections with other professionals, entrepreneurs, and community leaders.

Showcase What You Offer: Whether you're a startup or an established enterprise, this expo gives you a chance to share your story and your solutions with a broader audience.

Engage With the Community: Demonstrate your commitment to the local economy and strengthen your presence in the Southwest Mobile County business landscape.

Learning Leadership:

Star Student Program:

Each month, the SouthWest Mobile County Chamber of Commerce recognizes students from local elementary schools for their dedication to learning. This Program would not be possible without our Star Student Sponsors. Congratulations to the following students who were recognized on Wednesday, January 7th, 2026:

- **Emie Markham** from Bright Academy sponsored by Payroll Vault
- **Hudson Bryant** from Cottage Hill Christian Academy sponsored by Brian Lancaster, State Farm
- **Kyleigh Storer** Hollinger's Island Elementary sponsored by Evonik Corporation
- **Destinee Jorge-Aponte** from Meadowlake Elementary sponsored by Pilot
- **Eloise Hankins** from Nan Gray Davis Elementary sponsored by BLP Mobile Paint
- **Ben Hager** from Pearl Haskew Elementary sponsored by Roberts Brothers - The Sessions Team
- **Carleah Price** from W.C. Griggs Elementary sponsored by Alabama Power



Hankins High Achiever:

The SWMCC proudly recognizes Rayden Brown as the most recent Hankins High Achiever, honoring his outstanding academic performance, positive attitude, and dedication to excellence at Hankins Middle School. The award celebrates students who demonstrate leadership, determination, and a commitment to making a positive impact in their school and community.

Supported by community partners such as The Grounds, the Hankins High Achiever program highlights exceptional students each month based on academic success, character, and contributions both inside and outside the classroom.

T.A.L.L. Scholarship Program:

The Southwest Mobile County Chamber's T.A.L.L. (Tillman's Corner Area Learning Leadership) Scholarship Program is now accepting applications for the 2026–2027 class beginning February 1st. This program is designed to develop high school seniors into future leaders by combining community service, leadership training, and career exploration. Students selected for T.A.L.L. gain hands-on experience serving their community, engaging with local businesses, and exploring career opportunities across a variety of industries, preparing them for leadership roles both now and in the future.

The T.A.L.L. Program offers an immersive, eight-month leadership experience that connects classroom learning with real-world opportunities. Participants engage in service projects, educational tours, and professional development activities that build confidence, teamwork, and problem-solving skills. By fostering personal growth and community awareness, the program prepares students to be responsible, active leaders within Tillman's Corner and beyond.

Applications for the T.A.L.L. Program will open February 1st, and the Chamber encourages motivated students with a passion for leadership and community service to apply. Selected participants will join a cohort of peers, experience hands-on learning opportunities, and become eligible for a scholarship to support their educational and career goals. The Chamber thanks the organizations, partners, and volunteers who make this program possible, helping shape the next generation of leaders ready to serve, learn, and lead in our community.



Annual Awards Gala:

The Chamber's Annual Awards Gala, set for Friday, March 27th, will be an unforgettable evening celebrating excellence, leadership, and community impact through an artistic lens. This year's theme, "Framing the Future, Honoring the Present," reflects the Chamber's commitment to recognizing today's leaders while looking ahead to the continued growth and success of our business community.

The gala will spotlight outstanding business owners, community representatives, and leaders who have made a meaningful difference over the past year. These honorees exemplify innovation, service, and dedication, helping shape a stronger future while making a lasting impact right now. Through thoughtful recognition and celebration, the Chamber will honor those who inspire progress and elevate our community.

Tickets for the Annual Awards Gala are available online now, and sponsorship opportunities are also open. Becoming a sponsor offers businesses premier visibility during one of the Chamber's most prestigious events while directly supporting the Chamber's mission and initiatives. Sponsors play a key role in making this evening possible and in investing in the future of our business community.

The Chamber invites partners, volunteers, local business representatives and guests to join us on March 27th for an evening of celebration, creativity, and recognition as we frame the future together while honoring the achievements of today.

Tickets:

VIP Tickets \$75.00

General Admission \$50.00



"Framing the Future, Honoring the Present"

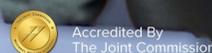
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COMMUNITY INITIATIVES

Deputy of the Month:

The Southwest Mobile County Chamber is proud to recognize Deputy Wilfredo Fernandez of the Mobile County Sheriff's Office for his dedication, professionalism, and unwavering commitment to serving our community. Deputy Fernandez exemplifies the qualities of leadership, integrity, and public service that make a lasting impact on the residents of Southwest Mobile County.

This recognition honors Deputy Fernandez for his outstanding service and dedication to keeping our community safe. Throughout his career, he has consistently gone above and beyond to protect and assist residents, demonstrating compassion and responsiveness in every situation. His leadership in community outreach programs has helped strengthen relationships between law enforcement and the neighborhoods they serve.



Officer of the Month:

The SWMCC is also proud to recognize Officer Ryan Cassidy of the Mobile Police Department for his dedication, professionalism, and unwavering commitment to serving our community. Officer Cassidy exemplifies the qualities of integrity, leadership, and service that help make our neighborhoods safer and stronger.

This recognition honors Officer Cassidy for his consistent efforts to protect residents and foster positive relationships within the community. Through his daily work and engagement with local programs, he demonstrates a commitment to public safety and community partnership. The Chamber thanks Officer Cassidy and all law enforcement officers for their tireless dedication and is proud to spotlight those who make a meaningful difference every day.



Brought to You By:

The SWMCC would like to thank Century Bank for sponsoring these programs. We appreciate their willingness to recognize such outstanding members of our community.



THE REAL ESTATE CORNER:



Last month local developers announced plans to renovate the former Hoffman Furniture building on Dauphin Street in downtown Mobile, marking progress toward redevelopment of the long-vacant property. Mike Rogers, president of Rogers & Willard, said the Hoffman estate opted to sell the property in separate pieces following a fire in 2023. The first phase will focus on renovating the historic Chighizola House, with work expected to begin next year. Built between 1847 and 1852, the Chighizola House has been listed among Mobile's imperiled historic properties since the 1970s. Rogers said the home has been selected as Mobile Bay's "inspiration home" for 2026, with renovations to be completed by March. More work is planned along Conti Street, where one building will be demolished and another restored. Rogers' LeMoyné Properties owns a 25% stake in the portion of the site where a future hotel is being considered. Developers said the project aims to preserve historic features while encouraging new downtown investment.

In Grand Bay, Frank N Lola's - a popular food truck that has won the People's Choice award three consecutive years during Mobtown Burger Week - plans to open its first brick-and-mortar restaurant. Owners Kyle and Christina Urrutia said the restaurant will be found at 8887 Grand Bay Wilmer Road, north of Interstate 10 with opening plans this month. The menu will feature the food truck's signature smashburgers, along with chicken sandwiches, Chicago-style hot dogs and Polish sausage dogs. The owners said their focus will shift to running the restaurant, while a new, larger Frank N Lola's food trailer is undergoing permitting and is expected to appear at select events in 2026.

Nola Boils & Catering, a Louisiana-based company known for traditional crawfish boils and Gulf Coast seafood catering, expanded into the Mobile market in January with the launch of Mob Town Boils & Catering. The Mobile-based operation offers full-service, on-site boils for private parties, corporate events, weddings and festivals, and will operate year-round with a menu tailored to local tastes. The company said the expansion reflects growing regional demand for authentic, on-site seafood boil experiences, with bookings now open.

Merrill P. Thomas Co. Inc. announced the January sale of a commercial property at 6651 Three Notch Road in West Mobile to Dr. Justin D. Foster for \$265,000. The 1,804-square-foot building sits on approximately 0.84 acres, and the seller was private. Mike Reid of Merrill P. Thomas Co. Inc. represented both buyer and seller, with Pratt Thomas, CCIM, also serving as a listing agent. Foster, who has operated a chiropractic clinic in Tillman's Corner since 1995, plans to move to the new site soon.

For questions or news tips about local real estate, please email ron@hflend.com or call/text 251-219-8914.

By: Ron Sivak

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Smarter targeting for Mobile-area businesses

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